Director Sentiment Survey 2016

The Institute of Directors (IoD) with ASB has released its 2016 Director Sentiment Survey report. The survey is designed to take the pulse of the director community in New Zealand.





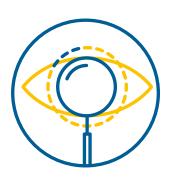
Economic performance

50% expect **economic performance** to **improve** in the next 12 months, up from 35% in 2015



Business confidence

74% expect their **business to improve** in the next 12 months, up from 67% in 2015



Stakeholder interests

86% said stakeholder interests are **very important** to business



Conduct risk

37% of boards receive comprehensive reports on ethical matters and conduct incidents

Digital leadership



33% see technological disruption as a risk to business



47% expect to be **impacted** by **major** or **disruptive change**



Only 35% have the right capability to lead digital future